

Corporate “Craft Brewery” Ownership in Australia (as of August 2026)



Asahi



Asahi, a Japanese Company, owns **CUB** (2020), which itself owns the following craft brands (about 48.5% of the Australian beer market):

- Cascade (1993)
- Yak Ales (1993)
- Mountain Goat (2015)
- 4 Pines (2017)
- Pirate Life (2017)
- Green Beacon (2019)
- Balter (2019)

KIRIN



Kirin Holdings, a Japanese Company, owns **Lion** (2009), which itself owns the following craft brands:

- James Squire (1998)
- James Boags (2007)
- Little Creatures (2012)
- White Rabbit (2012)
- Furphy (Little Creatures)
- Kosciuszko (Malt Shovel Brewing)
- Byron Bay Brewing Co (2016)
- Stone & Wood (2021)

ENDEAVOUR DRINKS



Endeavour Drinks controls Dan Murphy's, BWS, Cellarmasters, and has merged with the ALH Group.

Private label brands under **Pinnacle Drinks** also include Hughie, Crony, Gogo Fish, Algorithm, Initial, and Culture House.

coles



Coles owns Liquorland, First Choice, and Vintage Cellars.

A report from 2024 indicates that **Asahi** and **Kirin** account for over 85% of the Australian beer market; **Coles & Endeavour** make up about 5% of the market; **Coopers** makes up about 5% of the market, and 600+ **Independent Breweries** make up about 6%.

We want to thank **Crafty Pint** for their updated information about Private Label beers.

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